



crescendo
networks

Performance. When it matters most.

Company Overview



“Since moving from traditional load balancers to Crescendo’s technology, we no longer battle with bandwidth utilization and flash crowd traffic. We’ve also been able to maximize our server computing resources and improve user response times and server efficiency.”

— Tony Casson, Director of Operations



“To maximize the performance and availability of our Web applications, we chose AppBeat DC. Not only was the product superior in terms of performance and ease of use, but the Crescendo team offered unmatched support from day one. When it came down to the final choice, Crescendo had the most complete package.”

— Gary Lee, VP-Data Center, CARFAX



“AppBeat DC immediately improved our site performance. It not only exceeds our acceleration needs today, but provides us with the scalability we need to meet future growth. It has also helped us to reduce future hardware purchases and has truly provided an immediate return on investment.”

— Jerome Aguesse, Director of Web Production

Performance. When it matters most.

As the world moves increasingly towards cloud, Software-as-a-Service, and virtualized infrastructures, Web application performance has assumed a new importance. SaaS vendors and cloud computing providers stake their business models on application performance. Web properties need to constantly add subscribers and features to fuel their business growth. In today’s complex application environment, achieving consistent and reliable performance is incredibly difficult. Simply throwing more servers into the mix is an expensive linear solution.

Crescendo Networks’ AppBeat architecture offers an innovative approach to accelerating and optimizing application performance while limiting IT sprawl and streamlining costs. Crescendo enables some of the most sophisticated sites in the world to improve end-user experience, facilitate rapid online growth and capture additional revenue. Global customers include Photobucket, Webkinz, Friendster, Novartis, Skyrock, Plaxo and CARFAX.

Hardware designed for the application

To get the optimal performance advantage out of an ADC at the lowest total cost, you need an ADC that delivers fast performance under load when all of its features are enabled.

Using a hardware-based ADC, with dedicated and purpose-built processors operating in parallel, delivers true feature concurrency under load. The largest model of Crescendo Networks’ AppBeat DC, for example, delivers up to 10 Gbps throughput with all functions enabled. In addition, a ‘soft-core’ design using field-programmable gate arrays gives Crescendo Networks the ability to customize for specific customer needs or respond to changing market standards quickly, for a platform that easily supports ongoing innovation.

AppBeat DC

Crescendo Networks’ AppBeat DC uses purpose-built hardware to accelerate performance and improve availability under extreme loads. AppBeat DC delivers immediate and measurable improvements in site performance and availability:

- Improving response times by up to 70%
- Sustaining traffic spikes at ten times the average load

AppBeat SC

Crescendo is the first to offer real-time & historical ADC monitoring and analysis.

AppBeat SC enables you to monitor local and remote AppBeat DC appliances, servers, virtual servers and clusters, providing valuable data and insight on performance behavior. This data allows network administrators to create trending reports as well as receive real-time alerts on problem conditions for both application delivery and networking.



Founded in 2002 • www.crescendonetWORKS.com

Corporate Headquarters

633 Menlo Avenue
Menlo Park, CA 94025
USA
Tel: + 1 (866) 830 0400
NA_sales@crescendonetWORKS.com

EMEA Regional Headquarters

Tel: + 972-3-538-5100
emeasales@crescendonetWORKS.com

APAC Regional Headquarters

Tel: + 852-98469061
apacsales@crescendonetWORKS.com